

WALD STUDIO

110 W 40th Street Suite 2405
New York, NY 10018

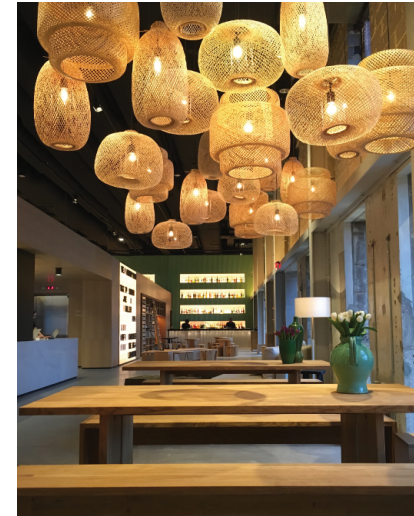
STUDIO PHILOSOPHY

WALD Studio and William Armstrong Lighting Design were established in New York City in 1995 with a commitment to the collaborative process of design and the desire to provide quality professional services. We have over 20 years experience in architectural lighting design. Our small office of lighting professionals work closely with our clients and their design teams to develop lighting designs that are attractive and practical, as well as cost-effective and responsible to today's demands for energy efficient lighting. Each project is unique and is regarded as such, with great care given to all phases of the design development, document preparation and construction coordination. We strive to provide lighting designs that are closely integrated with the architecture, while at the same time bringing light into spaces that is well suited to its function.

Our work can be seen all over the world. The projects we have designed range greatly in size, from large shopping centers to intimate fashion boutiques and private residences. WALD's notable completed work includes Columbia University Baker Sports Center and Uris Hall (School of Business); the Blue Hill at Stone Barns restaurant; Tom Ford retail boutique in New York City; and many private homes and apartments.



195 Broadway Historical Renovation
New York City



The Asbury Hotel
Asbury Park, NJ



Under the Wind
Sagaponack, NY

OUR TEAM



WILLIAM ARMSTRONG

Principal

warmstrong@wald-studio.com
212-938-1150 ex.1

William Armstrong has over 30 years' experience as both an architectural and theatrical lighting designer. He started in the lighting design profession working in the theatre where he designed numerous theatrical productions worldwide, including both Broadway and off-Broadway shows. The progression to architectural lighting was consistent with his love for the way in which light inhabits space. Bill's lighting designs encompass a diverse range of projects all over New York City, throughout the United States, and overseas. These include such highlights as: the restoration of an historic ballroom in Indianapolis, Indiana, where top name jazz big bands performed and local high school held their senior proms; numerous retail venues ranging from Gucci and Calvin Klein to Levis and Juicy Couture; shopping centers and retail developments all over the world; and private residences for the rich, famous and not-so-famous. Mr. Armstrong is a graduate of the University of Michigan, and holds a Master of Fine Arts degree in design from the Yale School of Drama at Yale University. He is a member of the Illuminating Engineering Society (I.E.S.).



KELLY ROBERTS

Studio Director, LEED BD+C
kroberts@wald-studio.com
212-938-1150 ex.2

Kelly joins the architectural community with a background in theatrical scenic and lighting design. Combining her passion for art and science, she uses a thoughtful approach to consider project constraints and design engaging spaces for her clients. She has experience with a wide range of projects across the United States and overseas, including high-end residential, upscale retail, and boutique hospitality. Her residential work consists of new construction houses, multi-level townhouses and intimate apartments, collaborating with firms such as Ike Kligerman Barkley, GACHOT, and Steve Blatz Architect. As WALD Studio's design director, Kelly is responsible for managing the firm's workflow and all production work, including drawings, specifications, controls, photometric analysis, and energy code compliance.

Outside of the office, Kelly is currently serving as President of Women in Lighting + Design (WILD) (2021 - 2023 term) and served previously as NYC Chapter Lead (2018 - 2021). She is a member of the Illuminating Engineering Society (IES), Designers Lighting Forum (DLFNY), and is a LEED BD+C professional. She is on the Advisory Board for ArchLight Summit in Dallas, TX, and was recently selected as the 2021 Person of the Year by the Edison Report.



GOLNAZ ABADIAN

Designer

gabadian@wald-studio.com
212-938-1150 ex.4



GISBEL VIDE LA

Designer

gvidela@wald-studio.com
212-938-1150 ex.3



SHANNA SNOW

Designer

ssnow@wald-studio.com

RESIDENTIAL

18 East 80th Street

New York City

Architect: Tsao & McKown Architects

32-34 Greene Street

New York City

Architect: The Moon Group

Interiors: Gachot

71 Laight Street Condominium Development

New York City

Architect: Morris Adjmi Architects

Developer: Taconic Investment Partners LLC

76 Winding Lane

Greenwich, CT

Architect: D.H.E. Company Inc.

170 East End Avenue Apartment

New York City

Architect: Gary Morgenroth

455 Central Park West Residence

New York City

Designer: Michael Barry

1040 Fifth Avenue Residence

New York City

Designer: Studio Sofield

Berkshire House

Alford, MA

Architect: Tsao & McKown Architects



Fard Residence

New York City

Central Park West Apartment

The Beresford

New York City

Architect: Tsao & McKown Architects

Central Park West Apartment

The Beresford

New York City

Architect: Gary Morgenroth Architect

Interiors: Tsao & McKown Architects

Chelsea Apartment

New York City

Architect: Belmont Freeman

Chelsea Loft

New York, NY

Architect: Gabellini Sheppard Associates

Jardim | W 27th Street Luxury Condominiums

New York City

Interior Design: Isay Weinfeld

Architect: SBLM

International House of New York Renovations

New York City

Architect: Belmont Freeman Architects

Laight Street Penthouse

Riverlofts Condominiums

New York City

Architect: Tsao & McKown Architects

Los Cabos Residence

El Dorado, Los Cabos, Mexico

Architect: Ike Kligerman Barkley

Midtown Duplex

New York City

Architect: Steve Blatz Architect



Jardim | W 27th Street Luxury Condominiums

New York, NY

RESIDENTIAL

Midtown Maisonette

Riverhouse Apartment

New York City

Architect: Steve Blatz Architect



Midtown Maisonette
New York City, NY

Pound Ridge House

Pound Ridge, NY

Architect: Tsao & McKown Architects

Paul's Lane Residence

Brooklyn Heights, NYC

Architect: Borjes & Shearron

Paul's Point

Martha's Vineyard

Architect: Ike Kligerman Barkley

POLE House

Aspen, Colorado

Architects: The Ernemann Group

Connors Crawley Architects

Designer: David Schaefer

Sagaponac Residence

Houses at Sagaponac

Sagaponac, NY

Architect: Tsao & McKown Architects

SB Vineyard

Martha's Vineyard, MA

Architect: Ike Kligerman Barkley

Spruceton House

West Kill, NY

Architect: John Edwards Studio



Paul's Point
Martha's Vineyard



Private Residence
New York City

TriBeCa Penthouse

New York City

Architect: Steve Blatz Architect

Under the Wind

Sagaponack, NY

Interiors: Cullman & Kravis

Architect: Ike Kligerman Barkley

West Seattle House

Seattle, WA

Architect: Ike Kligerman Barkley

RETAIL / SHOWROOMS

Aquazurra

Bal Harbour, Miami, FL
Moscow
South Coast Plaza, CA
Dubai
Architect: Uli Wagner

Bergdorf Goodman - Fifth Floor

New York City
Architect: Gabellini Associates

Calvin Klein

Madison Avenue Renovation
Collection
Company Stores
Jeans Concept
Underwear Concept

Chanel

Corporate showrooms and offices

New York City
Architect: The Phillips Group



Davidoff of Geneva
New York City



Ports 1961
Beverly Hills, CA

Davidoff of Geneva

Avenue of the Americas, NYC
Brookfield Place, NYC
Atlanta, GA
Architect: Steve Blatz Architects

Dr. Martens - Soho

New York City
Architect: Greenlight Studios

Façonnable

Prototype design and US rollout

Architect: Callison

Gap Times Square Flagship

Design in house
New York City

Gucci

International Rollout

Designer: Studio Sofield

Juicy Couture

National rollout

Architects: anderson architects
Lalire March Architects

Levi's

Meatpacking district, New York City
Newbury Street, Boston
Malibu, CA
Architect: anderson architects

Matthew Williamson

New York, NY
Architect: Steve Blatz Architects

Oscar de la Renta

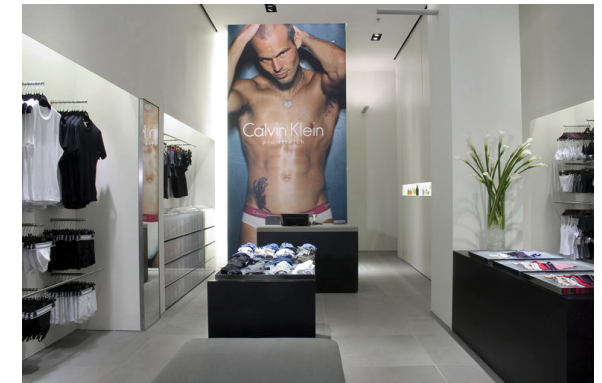
New York, NY
Architect: Steve Blatz Architects

Paul Smith Store – Soho

New York, NY
Architect: anderson architects

Ports 1961

Beverly Hills, CA
New York City
Architect: Gabellini Sheppard



Calvin Klein Underwear- SOHO
New York City

RETAIL / SHOWROOMS



Bergdorf Goodman- Fifth Floor
New York City

Rizzoli Bookstore
New York City
Architect: Ike Kligerman Barkley

Tibi – Soho
New York City
Architect: Steve Blatz

Tom Ford
845 Madison Avenue
New York City
Architect: The Phillips Group
Designer: Studio Sofield

Tory Burch
Various Locations

Yves Saint Laurent
International rollout
Designer: Studio Sofield

Waterworks
Los Angeles, CA
Architect: Lalire March Architects



B & B Italia- SOHO
New York City



Waterworks
Los Angeles, CA

RESTAURANT / HOSPITALITY

37th Street Theatre Complex

New York, NY

Architect: Averitt Associates

The Asbury Hotel

Asbury Park, NJ

Creative Director: Anda Andrei

Architect: Stonehill Taylor Architects

Interior Design: Bonetti/Kozerski

Developer: iStar

Asbury Lanes

Asbury Park, NJ

Creative Director: Anda Andrei

Interior Design: Bonetti/Kozerski

Developer: iStar

Asbury Ocean Club

Surfside Resort and Residences

Asbury Park, NJ

Creative Director: Anda Andrei

Architect: Handel

Interior Design: Bonetti/Kozerski

Partner Lighting Designer: Light iQ

Developer: iStar



Asbury Ocean Club

Asbury Park, NJ



Core Club
New York City

Baccarat Hotel and Residences

New York City

Architect: SOM

Woods Bagot

Partner Lighting Designer: Isometrix

Developer: Tribeca

Blue Hill at Stone Barns

Pocantico Hills, NY

Architect: Asfour Guzy Architects

Blue Ribbon Chicken

New York City

Architect: Asfour Guzy Architects

Blue Ribbon Las Vegas

The Cosmopolitan

Architect: Asfour Guzy

Cipriani Club

55 Wall Street

New York City

Architect: Tsao & McKown Architects

The Core Club

New York City

Architect: SPaN Architecture

Euro Disney Entertainment Center

Marne La Vallee, France

Architect: Frank O. Gehry & Associates

Four Seasons Restaurant Restoration

New York City

Architect: Belmont Freeman Architect



Blue Hill at Stone Barns

Pocantico Hills, NY

RESTAURANT / HOSPITALITY



IRT Ballroom
Indianapolis, IN

Hotel Indigo

New York City

Architect: Stephen B. Jacobs Group
Issac & Stern Architects

Interiors: ASSANYC Design

Developer: 180 Orchard Owner LLC

Indiana Roof Ballroom

Indianapolis, Indiana

Architect: CSO Architects

Developer: Melvin Simon & Associates

Merrion Row Hotel and Public House

New York, NY (Times Square)

Interiors: Meyer Davis

The NoMad Hotel

MGM Park Las Vegas

Sydell Group

Architect & Interiors: Paul Taylor Architects

Restaurant Avondale

Westin Hotel & Resorts

Avon, Colorado (Vail)

Architect: Asfour Guzy Architects

Stone Barns Center Phase II

Banquet hall & special events space

Pocantico Hills, NY

Architect: Asfour Guzy Architects

Sushi Yasuda

New York, NY

Architect: Belmont Freeman Architect

Top of the Rock

Rockefeller Center Observation Deck

New York City

Architect: Gabellini Sheppard Associates

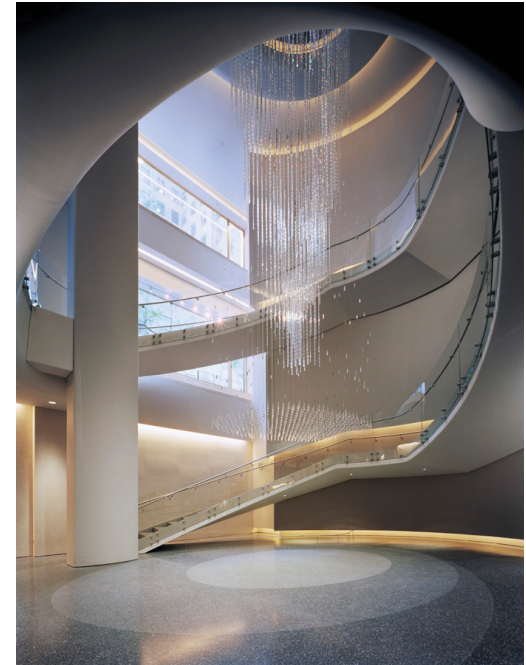
Outstanding Commercial Restoration

(Municipal Art Society of New York)

2006 Honor Award for Interior Arch. (AIA)



The NoMad Hotel
Las Vegas, NV



Top of the Rock
Rockefeller Center Observation Deck
New York City

Wheatleigh Inn

Lenox, MA

Architect: Tsao & McKown Architects

Woodstock Inn Spa

Woodstock, Vermont

Architect: Asfour Guzy Architects

COMMERCIAL / OFFICES

195 Broadway

Landmarked Interior Renovation

New York City

Architect: Gabellini Shephard Associates

Photographer: Alan Schindler Photographer

WINNER 2017 AIA NYS Excelsior Awards

for Historic Preservation

WINNER 2017 NYCxDESIGN Award

for Commercial Lobby Spaces



195 Broadway

New York City

560 Lexington Avenue

New York City

Architect: Harman Jablin Architects



Red Bull Offices

New York City

Arden Asset Management

New York City

Designer: Studio Sofield

I.M.C. Tower

Kuala Lumpur, Malaysia

Architect: Tsao & McKown Architects

Developer: I.M.C. Holding

J Crew Offices

New York City

Architect: Lalire March Architects

National Resources Defense Council

New York City

Architect: Croxton Collaborative Architects

Red Bull Offices

New York City

Design: INABA

Architect: SLAB

Save the Bay

Providence, RI

Architect: Croxton Collaborative Architects

Scott Rosenberg Studio

New York City

Architect: Belmont Freeman

SCS Communications*

New York City

Architect: Tsao & McKown Architects



Save the Bay

Providence, RI

INSTITUTIONAL / CIVIC / RELIGIOUS

Centro. Oberhausen Arena

Oberhausen, Germany

Architect: Ellerbe Becket / David Lyons
Associates

Developer: Stadium Development

Columbia University – Campbell Sports Center

Baker Field - New York City

Architect: Stephen Holl



Columbia University- Campbell Sports Center
Baker Field- New York City

Columbia University School of Business

Uris Hall Renovation

New York City

Architect: Belmont Freeman Architect

Jackie Onassis High School

Theatre Renovation

NYC Board of Education

New York City

Architect: Nelligan White Architects

Jane Iredale Mineral Cosmetics, Bryant School

Great Barrington, MA

Architect: Croxton Collaborative Architects

Madison Avenue Presbyterian Church

New York City

Architect: Cowley & Prudon Architects

New York Public Library

Soho Branch

New York City

Architect: Rogers Marvel Architects

NYCHA Exterior Renovations

New York, NY

Baruch Houses, Manhattan

Carey Gardens, Brooklyn

Sotomayor Houses, Bronx

Architect: Nelligan White Architects

P.S. 19 Library

Robin Hood Project

NYC Board of Education

Corona, NY

Architect: Tsao & McKown Architects

P.S. 46 / P.S. 86 / P.S. 94 / P.S. 246

Libraries

Robin Hood Project

NYC Board of Education

Bronx, NY

Architect: Tsao & McKown Architects

Saint Lawrence University

Canton, NY

Architect: Croxton Collaborative Architects

Staten Island Ferry Terminal

Retail Concourse Renovation

Staten Island, NY

Architect: Belmont Freeman Architect

SUNY Downstate

Auditoriums & Lecture Halls

Brooklyn, NY

Architect: Jack Gordon Architects

Warner Library

Renovation / Restoration

Tarrytown, NY

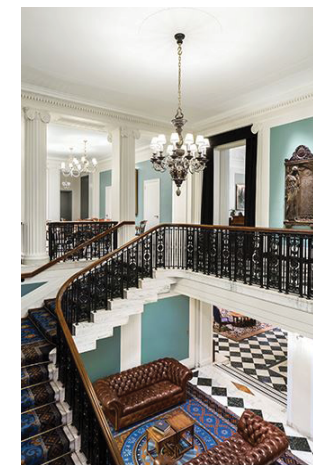
Architect: Stephen Tilly Architect

The Yale Club of New York City

Landmarked Interior Renovation

New York, NY

Architect: Belmont Freeman Architect



The Yale Club of New York City
New York City

SHOPPING CENTERS

Centro. Oberhausen Retail Centre

Oberhausen, Germany

Architects: RKW

RTKL Associates

Landscape Architect: The SWA Group

Developer: Stadium Development

Deira City Centre

Dubai, United Arab Emirates

Architect: Callison

Essex Crossing: Phase 2

New York, NY

Architect: SHoP Architects (Market)

Handel Architects (Condo)

Developer: L&M Development

Franklin Mills

Philadelphia, Pennsylvania

Designers: Cambridge Seven Associates

Yabu Pushelberg

Milton Glazer

Developer: Weston Development Corp.

Gurnee Mills

Gurnee, Illinois

Architect: Cambridge Seven Associates

Designer: Communication Arts

Developer: Weston Development Corp.



Gurnee Mills
Gurnee, Illinois



Essex Crossing: Phase 2
New York, NY